Official Statement

Statement on the Brand Relationship Between ORYXESS and BSLBATT

[BSLBATT & ORYXESS] | [Date: August 29, 2025]

To Our Valued Customers, Partners, and Community,

This statement serves to clarify that **ORYXESS** is a new sister brand operating under the umbrella of **BSLBATT**, a global pioneer in lithium battery solutions.

This strategic initiative is designed to deepen our market presence and serve specific customer segments with greater focus. ORYXESS inherits the core DNA of BSLBATT—excellence in R&D, manufacturing, and quality control—and is dedicated to delivering innovative, reliable, and forward-thinking product solutions.

BSLBATT will continue to operate as our core group brand, leading in key sectors such as industrial energy storage, premium residential storage, and commercial storage solutions. ORYXESS will function as a more focused and agile brand, exploring new market opportunities.

Both brands will share the extensive R&D resources, state-of-the-art production facilities, and rigorous quality management systems of the BSLBATT group. We are confident that this two-brand strategy will enhance our ability to meet the increasingly diverse needs of the global market with stronger innovation and a broader product portfolio.

We thank you for your continued trust and support.

Sincerely,

The BSLBATT Management Team

BSL NEW ENERGY (HONGKONG) CO., LIMITED 貝斯新能源(香港)有限公司